

# RAISE FUNDS with a PODCAST!

**Attend one of the  
Information &  
Networking  
Sessions.**

You supply your content & HCBA supply the advertisers and the production team! We split the Revenue. Includes Marketing & Promotions across many Platforms. *HCBA have advertisers for you. HCBA will come to you to record, you record in our studio, or you choose a location.*

**Horry County  
Broadcasters Association**  
Communicate or Die!

**Brave  
HEARTS**  
Magazine and Podcast

**Nonprofits use as a Fundraiser \* Small Businesses use as a Revenue Stream**

**Earn \$1,500 to \$10,000 per month**

When hosting a Podcasts and using the Communication Platforms

**Podcast / Magazine / Directory / Calendar / Networking Night**

**[www.LocalBraveHearts.com](http://www.LocalBraveHearts.com) / [wbrantley@localBraveHearts.com](mailto:wbrantley@localBraveHearts.com) / (843) 465-7236**

# Horry County Broadcasters Association

TV, Radio, Podcast, Newsletter & Network

## PLATFORMS PROVIDED BY LIGHT CAST

Your information delivered directly to your specific audience



### 20 Local Broadcasters (phase one):

**Produced by:**  
Carolina Media Arts Center

**Interns and students from:**  
Horry County Schools & Colleges

**Advertised through:**  
Local TV Stations

**Platforms provided by:**  
Lightcast.com





# Horry County Technology and Communication Students would like to produce and maintain a podcast for your organization!

Start, switch or let our team help you with your communications:

## Podcast, Newsletter, Blog & A New Funding Source

You Supply the content & HCBA Supply the Advertisers and Production!

### FEATURES

*Your Professional Production Team is paid through advertising revenue.*

1. Filming at Your Location, Our studio or On-location (restaurants, parks or events etc).
2. Professionally produced weekly: podcast, blog & newsletter.
3. \$2,500 to \$7,500 in new funding provided to your organization.
4. 10k to 100k subscribers (4 to 9 months). Guaranteed 20,000+ views a week.
5. \*\* Website, Mobile App and Social Media Pages and Marketing
6. Press Releases & Info distributed to local media (*when needed*).
7. YouTube & Instagram video-shorts & revenue streams.
8. Extensive campaign to promote your podcast & each episode.
9. Additional Funding opportunities through Group-Purchasing Contracts, Grants and Minority Business Contracts.

### ZERO ON-GOING EXPENSE TO YOUR ORGANIZATION



### ADVERTISING REVENUE from the platforms pays for:

- 1) Your New Funding Source (\$2,500 to \$10,000).
- 2) Your Podcast Expenses.
- 3) Payroll & Scholarships for Students to maintain your services.

### THIS SERVICE IS MADE POSSIBLE BY:

- The Horry County Broadcaster's Association's mission to distribute advertising-revenue and profits to the participating broadcasters instead of paying it out to share-holders and owners.
- The broadcasters, organizations and participating students receive all revenue generated from advertisers, group purchasing contracts, grants, Youtube and adsense revenue and social media revenue.



[www. LocalBraveHearts.com](http://www.LocalBraveHearts.com) / (843) 465-7236



# Horry County Broadcasters Association

TV, Radio, Podcast, Newsletter & Network



## SHORT SUMMARY



**\$24 Million Dollars a Year**  
for our Local Students, Athletes and Veterans

### **YOUR ORGANIZATION BUSINESS EVENT or PROJECT RECEIVE**

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1. A New Source of Funding.
2. Personal Production Team.
3. Podcast or Broadcast.
4. Communication and Marketing Platforms.
5. Multimedia, Audio-Visual, Production and Creative Services.



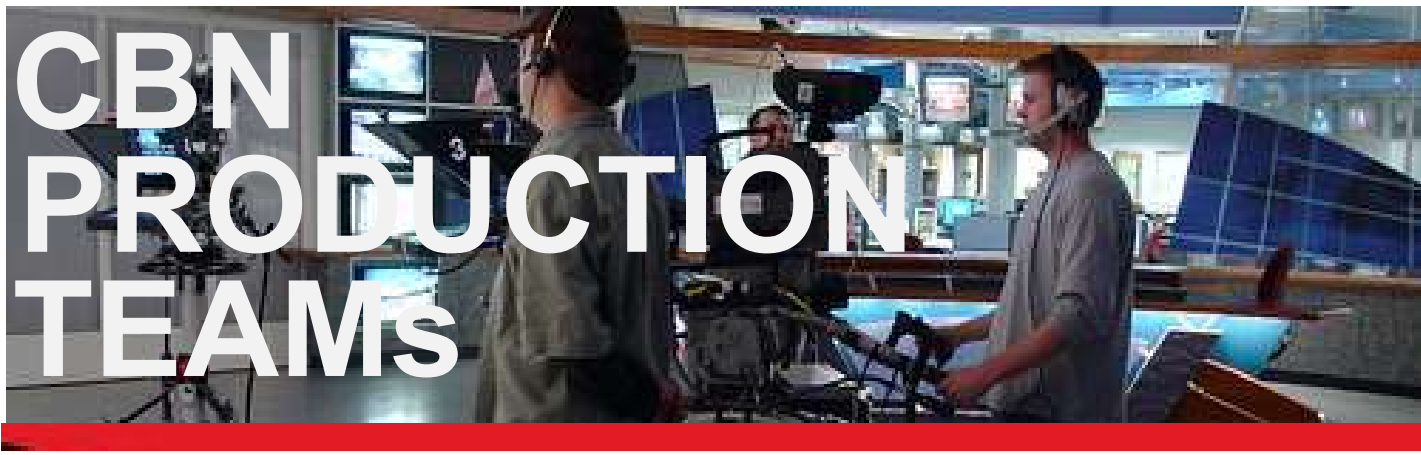
### **LOCAL STUDENTS & Young Adults RECEIVE**

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- 1) JOBS
- 2) CAREERS
- 3) INTERNSHIPS
- 4) HANDS-ON TRAINING
- 5) SCHOLARSHIPS
- 6) SMALL BUSINESSES



**Your Success Funds their Jobs, Scholarships and Small Businesses**  
**Their team and counselors are dedicated to Your Success!**



**OUR MEDIA PROJECTS**

All projects are professionally produced and managed by a team of local technology and communication students (your interns) and advised by professional companies.

**OUR MEDIA PROJECTS**

All projects provide jobs, scholarships and hands-on training for college, high school students and young adults seeking careers or seeking to advance their business or career.

**STUDENTS ARE INVITED TO JOIN TODAY: (800) 948-5980**

Students and young adults seeking jobs, training, careers or scholarships in technology, communications, audio-visual, production, broadcasting, journalism or event planning etc. are encouraged to join.

(Y.E.S.)

# Young Entrepreneurs & Student Career Network

**The Next World Leaders**

Work on all phases of the Publications, Blogs & Media

Work on all phases of the Podcasts & Productions

Plan, Travel & Market the Events, activities & Tours

Apps, Cards, Planning & Administration

# Horry County Broadcasters Association

TV, Radio, Podcast, Newsletter & Network



*Official Use Only* – printing or distribution strictly prohibited. All images used for executive meetings and planning only (see nondisclosure statement).

## \*\*\*BENEFITS\*\*\* for Hosting a Podcast, Blog & Newsletter on the Network *(Made possible through twenty local broadcasters. Each will generate \$10k to \$120k per year)*



**SPONSORS  
& FUNDING  
SOURCES**

**PLATFORMS  
for Broadcast &  
Marketing**

**PRODUCTION &  
ADMINISTRATION  
TEAM**



**Corporate Sponsorships**

Your Network will generate \$2,500 to \$10,000 per month

Through group-purchasing contracts and Sponsorships with local corporations

Your Show, promotions & Info is viewed on all devices and distributed to over 30 networks

Web App Roku firetv Apple tv androidtv  
iOS android iTunes Spotify TUNE IN  
Google Play alexa iHeart RADIO chromecast AirPlay

Your Podcast is produced-by and provides Jobs, Training and Scholarships for:

**Students and Interns from the local colleges and high schools.**

**FILMING  
PRODUCTION  
PROMOTIONS  
SUBSCRIBERS  
VIEWS**

The Network of 20 Broadcasters and local corporate sponsors will generate twenty-four million dollars a year for local facilities, education, sports, performing arts and jobs and scholarships for technology and communication students.

# 60-DAY PLAN

**To Prepare for your Presentations & Funding**  
*(along with the other 20 Broadcasters – See List)*

## IMMEDIATE WORK TO BE DONE

1. Setup Payment systems through your organization (your treasurer).
2. Choose a Business & Media Center to Work-from and Represent.
3. Write and record Your Pitch & Presentation Video.
4. Website, Mobile App and links to Podcasts etc. (if not completed).
5. Grants and Proposals to Walmart and local corporations (\$17,000).
6. You Tube Setup and team *(to submit the daily shorts & videos for \$15k per month)*
7. Pitch Video, Podcast Trailer and Promotional Videos for new services.
8. Podcast (Two Episodes) Schedule the first 4 locations for your tour.
9. Meet the 19 partnering Broadcasters.
10. 500 Subscribers.
11. Meeting Proposals and Scheduled dates.

## SIX IMMEDIATE GRANTS TO WRITE and SUBMIT

\*\*Certify with the Walmart Foundation Portal (to Work-with & Advertise-with Walmart and other Corporations).

1. **CORPORATIONS** *(Bestbuy, Office Depot, Bojangles, New York Life, Chevrolet)*
2. **WALMARTS (10-Local locations – Meet Managers)**

## PRESENTATIONS to PREPARE and “PER-FECT”! (To include Your Pitch Video)

1. 30 Corporations
2. Horry and Georgetown County Councils
3. City Councils (Myrtle Beach, NMB, Surfside, Conway, Loris, Aynor & Georgetown)
4. Chambers of Commerce (MB, NMB, Conway, Loris, Georgetown)
5. School Boards and Local Colleges (CCU and HGTC)
6. Local Media Outlets (TV, Radio, Print, Online, Cable Networks and Bloggers)



## STARTUP SERVICE FEE

Pays online fees and Pays the Student (Interns) Technology and Production Teams.  
Gives You Ownership Rights of your Content and Partnership in the Funding.

No Fee to use the Podcast for Community Information and Communications Only.

### SETUP SUPPORT OPTIONS

1. \$1,000.00 (pay in full)
2. \$333 w/ two other partners
3. Three Payments of \$333

### USE OUR FUNDRAISERS

1. Refer Advertisers (two to four)
2. Distribute Your Podcast Subscription Cards (hand out, email or text).

### FUNDING AVAILABLE (45 to 60 days)

These funds are electronically distributed to your organization or the organization of your choice.

- 1) \$2,500 per month (minimum)
- 2) \$7,500 to \$10,000 per month (starts in 45 days to six months)
- 3) Your Podcast is added to the Block-grants.

### YOUR PODCAST & NETWORK SETUP FEE:

*(pays for the following):*

- 1) Trademarks and Copyrights Insurance for your Podcast.
- 2) LightCast Partnership fees (Podcast Distribution and Show Platforms).
- 3) Ten Sponsorship and Grant proposals created and submitted to acquire your phase one funding.
- 4) Proposals submitted to 10 local corporations (to partner and advertise with the podcast).
- 5) To Create (or link to your existing) Website and social media pages for your podcast).
- 6) Commercials, Pilot and Promotions for your podcast.
- 7) Your Youtube and AdSense Account created along with your social media revenue sources.
- 8) Your Production and administration team (assembled and trained).
- 9) Your Graphics and Layout designs for your Blog, Newsletter and platforms.

### YOUR ON-GOING EXPENSES:

Paid from the funding acquired from the advertisers and grants. No ongoing expenses to your organization.



# TRAINING & PREPARATION CONSENT FORM

THE NEXT 30 to 45 DAYS



\_\_\_ I AND MY TEAM CONSENT TO:

Training 1 to 2 days per week for a minimum of 2 to 3 hours per session

Start Date: \_\_\_/\_\_\_/\_\_\_ Time: \_\_\_\_\_ Location: \_\_\_\_\_

## PREPARATIONS

(To receive and manage: \$2k, \$6k, \$120k & Managing \$2 million)

- Inviting seven (7) more broadcasters
- Presenting at the Sponsorship Meetings.
- Account and Systems setup of my organization or company to handle the network, supporters or customers.
- My Television and Pitch Video and Commercials
- My Broadcast and Podcast
- My Interviews with the local tv, radio and news outlets etc.
- My Administrative Role
- My Two Million Dollar Management Responsibilities.

## TEAM SIGNATURES

- (1) Signature \_\_\_\_\_ date \_\_\_/\_\_\_/\_\_\_
- (2) Signature \_\_\_\_\_ date \_\_\_/\_\_\_/\_\_\_
- (3) Signature \_\_\_\_\_ date \_\_\_/\_\_\_/\_\_\_
- (4) Signature \_\_\_\_\_ date \_\_\_/\_\_\_/\_\_\_
- (5) Signature \_\_\_\_\_ date \_\_\_/\_\_\_/\_\_\_



Call, email or respond online: PC Debit Card LLC

www.MyPCcard.com \* (843) 465-7236 \* (800) 948-5980 \* Longs Business Center \* 8521 Hwy 90 Longs, SC 29568

# COMPANY INFORMATION

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COMPANY NAME: Carolina Media Arts Center  
FED ID # 87-4277746  
ADDRESS: 8521 Hwy 90 Longs, South Carolina 29568  
CONTACT Wardell Brantley (Operations)  
PHONE: (843) 465-7236 (800) 948-5980  
EMAIL: wBrantley@LocalBraveHearts.com  
WEBSITE: www.LocalBraveHearts.com

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## PARTNERING COMPANIES & ORGANIZATIONS

Brave Hearts Network	Startup Network (Veterans, Sports,
Action Speaks Inc.	Nonprofit (IRS 501c3)
PC Debit Card LLC	For-profit Debit Card Financial Services
Carolina Media Arts Center LLC	For-profit: Media, Business and Technology Services and Facility and Equipment management.

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## BRIEF SUMMARY

The PC Debit Card started-out as a multimedia membership service twenty-five years ago and has been tested in cities nationwide and with many industries and demographics.

The PC Debit Card is a Group Purchasing Network that charges corporations a fee for exclusive business contracts with the members. The amount that is collected through the debit card system is paid-out every month to the debit card members. Members are contracted to use the paying-corporations (exclusively).

The system is setup and operates serving groups of 500 to 3,500 small businesses and organizations.

The first phase of the PC Debit Card is being launched through a unique funding program named The Two Million Dollar "Funding-Solutions" Campaign. This campaign will distribute an average of four thousand dollars per month to each member of the group of 500 organizations, totaling two million dollars per month.

The campaign will demonstrate the PC Debit Card's ability to electronically collect fees from the corporations and distribute the fees to the participating members who are primarily nonprofit community organizations, youth programs and projects.

Date of this notice: 01-06-2022

Employer Identification Number:  
87-4277746

Form: SS-4

Number of this notice: CP 575 B

CAROLINA MEDIA ARTS CENTER LLC  
WARDELL BRANTLEY MSR  
1300 CREEK ST APT 29A  
CONWAY, SC 29527

For assistance you may call us at:  
1-800-829-4933

IF YOU WRITE, ATTACH THE  
STUB AT THE END OF THIS NOTICE.

**WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER**

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 87-4277746. This EIN will identify you, your business accounts, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

Taxpayers request an EIN for their business. Some taxpayers receive CP575 notices when another person has stolen their identity and are opening a business using their information. If you did **not** apply for this EIN, please contact us at the phone number or address listed on the top of this notice.

When filing tax documents, making payments, or replying to any related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear-off stub and return it to us.

Based on the information received from you or your representative, you must file the following forms by the dates shown.

Form 1065

03/15/2022

If you have questions about the forms or the due dates shown, you can call us at the phone number or write to us at the address shown at the top of this notice. If you need help in determining your annual accounting period (tax year), see Publication 538, *Accounting Periods and Methods*.

We assigned you a tax classification (corporation, partnership, estate, trust, EPCAF, etc.) based on information obtained from you or your representative. It is not a legal determination of your tax classification, and is not binding on the IRS. If you want a legal determination of your tax classification, you may request a private letter ruling from the IRS under the guidelines in Revenue Procedure 2020-1, 2020-1 I.R.B. 1 (or superseding Revenue Procedure for the year at issue). Note: Certain tax classification elections can be requested by filing Form 8832, *Entity Classification Election*. See Form 8832 and its instructions for additional information.

A limited liability company (LLC) may file Form 8832, *Entity Classification Election*, and elect to be classified as an association taxable as a corporation. If the LLC is eligible to be treated as a corporation that meets certain tests and it will be electing S corporation status, it must timely file Form 2553, *Election by a Small Business Corporation*. The LLC will be treated as a corporation as of the effective date of the S corporation election and does not need to file Form 8832.

# *The State of South Carolina*



*Office of Secretary of State Mark Hammond*

## **Certificate of Existence**

**I, Mark Hammond, Secretary of State of South Carolina Hereby Certify that:**

The PC Debit Card LLC, a limited liability company duly organized under the laws of the State of South Carolina on August 4th, 2022, with a duration that is at will, has as of this date filed all reports due this office, paid all fees, taxes and penalties owed to the State, that the Secretary of State has not mailed notice to the company that it is subject to being dissolved by administrative action pursuant to S.C. Code Ann. §33-44-809, and that the company has not filed articles of termination as of the date hereof.

Given under my Hand and the Great Seal of the State of South Carolina this 5th day of August, 2022.

  
Mark Hammond, Secretary of State



Date of this notice: 08-04-2022

Employer Identification Number:  
88-3575196

Form: SS-4

Number of this notice: CP 575 B

For assistance you may call us at:  
1-800-829-4933

PC DEBIT CARD LLC  
PC DEBIT CARD  
% WARDELL BRANTLEY II MBR  
1300 CREEL ST APT 29A  
CONWAY, SC 29527

IF YOU WRITE, ATTACH THE  
STUB AT THE END OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 88-3575196. This EIN will identify you, your business accounts, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

Taxpayers request an EIN for their business. Some taxpayers receive CP575 notices when another person has stolen their identity and are opening a business using their information. If you did **not** apply for this EIN, please contact us at the phone number or address listed on the top of this notice.

When filing tax documents, making payments, or replying to any related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear-off stub and return it to us.

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03/15/2023

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# Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. <b>PC DEBIT CARD LLC</b>	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.	
	<input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate	
	<input checked="" type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) <b>P</b> <small>Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</small>	
	<input type="checkbox"/> Other (see instructions)	
	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <small>(Applies to accounts maintained outside the U.S.)</small>	
5 Address (number, street, and apt. or suite no.) See instructions. <b>1300 Creel Street Suite 29A</b>		
6 City, state, and ZIP code <b>Conway, South Carolina 29527</b>		
7 List account number(s) here (optional)		
Requester's name and address (optional)		

## Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see What Name and Number To Give the Requester for guidelines on whose number to enter.

Social security number										
			-				-			
OR										
Employer identification number										
8	8	-	3	5	7	5	1	9	6	

## Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶	<i>Wardell Brantley</i>	Date ▶	<b>08/01/2022</b>
		08/15/2022		

## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

## Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.